

USA
Junior Olympic Sailing Festival Great Lakes
June 16- 18, 2006

Hosted by:



Sandusky Sailing Club
PO Box 0814
Sandusky, OH 44870

Dear

On June 16, 17, and 18 the Sandusky Sailing Club will host the 2006 **Great Lakes Junior Olympic Sailing Festival**. This event is sanctioned by U.S. Sailing, our sport's governing body and a member of the **U.S. Olympic Committee**. We are expecting to draw 200 to 300 junior sailors from across the United States to participate in this three-day event. The Sandusky Sailing Club will be "Packed Full" with 1000+ sailors, parents and volunteers for this unique exposure to top sailing talent and coaches.

On Friday, June 16, the festivities will kick off with an intensive clinic facilitated by U.S.Sailing Coaches, along with US Sailing certified instructors. The clinic will improve both on and off the water skills for our young sailors, enabling them to develop confidence as they prepare to race on Saturday and Sunday. On the water coaches will help every participant sail around the course with confidence and pride. There will also be equipment and merchandise displays from local and national vendors, planned social activities, food, and a weekend full of memorable sailing experiences for our young sailors.

We are asking you to consider becoming a sponsor for this worthwhile youth event. Your financial assistance will help ensure that we can provide the kind of quality sailing experience a Regional Championship deserves. Your contribution will be given recognition on site, at Registration, Skippers' Meetings, and Award Ceremonies, as well as on our website. Please feel free to browse the site at your convenience, at www.sailsandusky.com.

We hope you will consider becoming part of this prestigious event. Attached please find the levels of sponsorship available, and a Sponsorship Form. If you have any questions, please feel free to contact me.

Thank you for your support,

Mike Austin
Event Chairman



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SPONSORSHIP LEVELS

Title Sponsor

Title sponsorship is the highest level of exposure for your business in this event. Your company name will be featured in the event logo in the Nationally Distributed **Sailing World** Magazine, and will be distributed in all print and video distributions made for this event. This includes: Advertisements in the class mailing of the thousands of Thistle, Laser, Opti and 420 Sailing Class newsletters, coverage in **US Sailing News** and all press releases and website advertising.

Platinum Sponsor

\$1000 cash value or \$1500 merchandising and services support. Your business will receive the most prominent advertising space for your logo in press releases, banner positions, website, sponsor sheets, race packets etc. You may display banners at main gate and event headquarters. This may also include having your logo on all race marks or shared on marks if there are multiple Platinum sponsors.

Gold Sponsor

\$500 cash value or \$750 merchandising and services support. Your business will receive prominent placement of company supplied banners and promotional literature, and website link location.

Silver Sponsor

\$250 cash or services support. Your business may display company supplied banners and promotional literature, and website logo spot.

Bronze Sponsor

\$100 cash support. Your name will be included in the "Patron Donor" banner we are having made especially for this event.

For questions or comments regarding the above information, please contact:

Mike Austin
Event Chairman
(330) 882-6862
sailfast30@yahoo.com

Bill Semans
Event Advertising
(419) 626-1448
WSemansDDS@aol.com

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SANDUSKY SAILING CLUB
PO BOX 0814
SANDUSKY, OH 44870

SPONSOR CONTACT FORM

Sponsor Name: _____

Contact person, title:

Business address: _____

Contact phone: _____

Contact email: _____

Level of Sponsorship desired: _____

Please mail this form by **March 3, 2006** to the Sandusky Sail Club address above with your check or money order. Alternately, you may contact either Bill or Mike to make other arrangements. We will be contacting you regarding displaying your business logo/merchandise in the most optimal fashion. Thank you for your patronage!